

MEDIA PACK

ADVERTISING RATES...

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
Full page	£360.50	£309	£283.25	£257.50
Half page	£283.25	£257.50	£231.75	£206
Quarter Page	£180.25	£154.50	£128.75	£103
Eighth Page	£103	£87.55	£77.25	£66.95
Sixteenth	£51.50	£46.35	£41.20	£36.05

Please note that all prices quoted include full colour.  
VAT at the current rate should be added to all above prices.



SPECIFICATIONS...

- All files should be submitted as a font included PDF/X-1a files with all images and logos saved as CMYK & 300 dpi.
- Colour settings: Europe General Purpose 3
- ICC profile: Coated FOGRA39
- Spot colours to be converted to CMYK
- For more information go to [www.pass4press.com](http://www.pass4press.com) to download presets for all major applications

Should you be unable to supply version X-1a PDF files, you agree to allow us to convert your artwork to a flattened raster TIFF file.  
Please send a colour accurate hard proof in the post for our reference. Mortons media group Ltd will not accept responsibility for any errors that result due to non-provisions of this proof.  
**COMPLIMENTARY ADVERT PRODUCTION**  
Should you wish to take advantage of our complimentary advert production service, please contact us to discuss your requirements.

FOR TECHNICAL INFORMATION CONTACT:

Paul Fincham  
Tel: 01507 529296  
Email: [pfincham@mortons.co.uk](mailto:pfincham@mortons.co.uk)

Mortons Media Group,  
Media Centre,  
Morton Way,  
Horncastle,  
Lincolnshire  
LN9 6JR

ADVERTISEMENT SIZES...

<div>DOUBLE PAGE</div> <div>Bleed - 310 x 470 Trim - 300 x 460 Type - 276 x 436</div>	<div>FULL PAGE</div> <div>Bleed - 310 x 240 Trim - 300 x 230 Type - 276 x 206</div>	<div>HALF HORIZONTAL</div> <div>130 x 188</div> <div>60 x 188</div> <div>QUARTER HORIZONTAL</div>	<div>HALF VERTICAL</div> <div>270 x 92</div> <div>60 x 92</div> <div>EIGHTH</div> <div>QUARTER VERTICAL</div> <div>130 x 92</div>
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Terms of Acceptance and Cancellation terms

The publisher reserves the right to refuse, amend, withdraw, or otherwise deal with an advertisement at their absolute discretion and without explanation. All advertisements are accepted on the condition that the advertiser warrants that the advertisements do not in any way contravene any Act of Parliament, statutory instrument or EU Regulation and are not in any other way illegal or tortious. Although every care is taken to avoid mistakes, the publisher will not be responsible for any loss occasioned by the failure of an advertisement to appear for any cause whatever, nor do they accept liability for Printer's errors. No responsibility will be accepted for loss of, or damage to artwork. Special positions will be met subject to space availability but cannot be guaranteed; where special position charges have been contracted but the position not available, the special charge will not be levied. Payment is due within 30 days of invoice date; any amount outstanding thereafter is subject to interest equating to a monthly rate of 3%. Any cancellations must be submitted in writing to the publisher six weeks prior to publication date; any cancellations after the booking deadline will be charged for in full.

ADVERTISING BOOKINGS...

Fiona Leak  
[fleak@mortons.co.uk](mailto:fleak@mortons.co.uk)  
Tel: 01507 529573

Mortons Media Group, Media Centre, Morton Way, Horncastle,  
Lincolnshire LN9 6JR

RAIL EXPRESS



MEDIA INFORMATION

MORTONS  
MEDIA GROUP LTD

## MEDIA PACK

# RAIL EXPRESS

RAIL EXPRESS is Britain's favourite modern railway publication. Now in its 22nd year of publication, the magazine provides a wide range of features and columns that cover every aspect of the post-steam rail network. The authoritative editorial content is backed up by what is widely regarded to be the best in railway photography, all printed on high quality paper.

RE's coverage of the large diesel and electric preservation movement is second to none, with an extensive diary section, while regular columns within RE cover traction developments, notable workings, shunters, multiple units, coaching stock and wagons. There is also a monthly look at the railtour scene, which lists all the tours for the next month, while passenger and freight operations North and South of the border in Ireland are also covered.

The news coverage within the magazine is concise and comprehensive, with expert analysis from our team, which includes industry insiders. RE looks beyond the press releases to bring readers the real story of the latest developments on the network.

Feature wise, the magazine has an eclectic series of on-running articles, drawn from a pool of the very best railway authors. These cover a wide series of topics, including locomotive liveries, contemporary and historic freight and passenger operations, important anniversaries and much more.

Nostalgia is not forgotten, and RE regularly includes cracking material from back in the day. This includes one of the most popular sections of the magazine, our Time Traveller serial, which takes a look back at the railway, current affairs and pop culture news from 10, 20, 30, 40 and 50 years ago.



RAIL EXPRESS



## ADVERTISING BOOKINGS...

Fiona Leak

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## MEDIA PACK

# RAIL EXPRESS Modeller

As well as all of the above, every issue of the magazine includes a 32-page or larger RAIL EXPRESS Modeller supplement. Launched in April 2004 as a 16-page pull-out section, the mini-magazine has gone from strength to strength and is recognised as being the number one read for modern railway modellers.

Much imitated, never bettered, is undoubtedly the case when it comes to the RAIL EXPRESS Modeller supplement. Rival publications have tried, but no-one has yet matched REM's combination of comment, up-to-date news, authoritative and honest reviews, outstanding detailing articles, superb layout coverage and the very best in product photography.



RAIL EXPRESS



## CIRCULATION DEMOGRAPHICS...

### Target readership

- ABC1 profile - Predominately male with an average age of 35-45
- Large number of casual and semi-professional photographers
- Earn over £20K+ and spend between £5000 and £3000+ on their hobby each year
- Holiday in the UK twice or more a year with a growing number taking foreign trips
- Regularly attend exhibitions, diesel galas and open days, and prepared to travel over 100 miles to an event

## ADVERTISING DEADLINES... 2022

ISSUE	BOOKING DEADLINE	ON SALE
JANUARY	Wednesday, December 1	Friday, December 17
FEBRUARY	Wednesday, January 5	Friday, January 21
MARCH	Wednesday, February 2	Friday, February 18
APRIL	Wednesday, March 2	Friday, March 18
MAY	Tuesday, March 29	Thursday, April 14
JUNE	Wednesday, May 4	Friday, May 20
JULY	Wednesday, June 1	Friday, June 17
AUGUST	Wednesday, June 29	Friday, July 15
SEPTEMBER	Wednesday, August 3	Friday, August 19
OCTOBER	Wednesday, August 31	Friday, September 16
NOVEMBER	Wednesday, October 5	Friday, October 21
DECEMBER	Wednesday, November 2	Friday, November 18